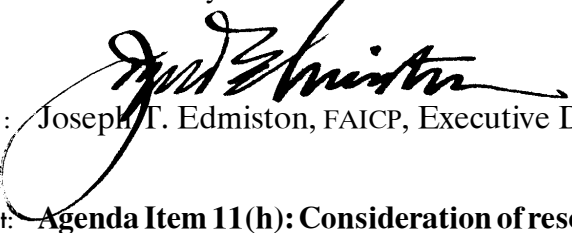


Memorandum

To : The Conservancy
The Advisory Committee

Date: April 28, 2003

From :  Joseph T. Edmiston, FAICP, Executive Director

Subject: **Agenda Item 11(h): Consideration of resolution authorizing a Memorandum of Understanding with the Los Angeles County Department of Parks and Recreation for partnership and promotion of “Creating Community through People, Parks, and Programs.”**

Staff Recommendation: That the Conservancy authorize a Memorandum of Understanding (MOU) with the Los Angeles County Department of Parks and Recreation for partnership and promotion of “Creating Community through People, Parks, and Programs.”

Legislative Authority: Section 33211 of the Public Resources Code.

Background: The County of Los Angeles Department of Parks and Recreation (County Parks) convened a Parks Summit Meeting in January 2003, inviting a wide array of the county’s park, recreation, and open space providers. Nearly all of the county’s cities, the Open Space District, the Santa Monica Mountains Conservancy, the San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy, the Baldwin Hills Conservancy, local non-profits, environmental groups, State Parks, National Park Service, and other federal agencies were represented. As an outcome of the summit, County Parks is holding quarterly informational meetings for park directors.

County Parks has requested that the participating agencies adopt a simple Memorandum of Understanding for partnerships in supporting “. . . the central message of the role of parks and recreation in *creating community through people, parks and programs*. . .” This promotion is part of a strategic plan developed by the California Park and Recreation Society to communicate the vital role parks play to elected officials, media, and the public. One suggestion is for the participating entities to use the above-italicized phrase on brochures or activity guides.

The MOU will not require any monetary commitment, nor burdensome staff obligation, but is intended to be a positive measure of support for parks, open space preservation, and programs in Los Angeles County.